



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St Ste 200
Alexandria, VA 22314-3054

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165162-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelphia	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	165162	06846132

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 09/26/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1112TV-BIG DEAL \$425.00 NM 2 All Th 09/27/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1112TV-BIG DEAL \$425.00 NM 1 All F 09/28/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1112TV-BIG DEAL \$425.00 NM									
2	09/25/12	09/28/12	M-F Today Show II 9a	M-F 9a-10a	-TWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/25/12 9:59 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1112TV-BIG DEAL \$200.00 NM 3 All Th 09/27/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1112TV-BIG DEAL \$200.00 NM 1 All F 09/28/12 9:59 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1112TV-BIG DEAL \$200.00 NM									
4	09/26/12	09/28/12	Rachael Ray 2p	M-F 2p-3p	--WTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 09/26/12 2:20 PM Rachael Ray 2p M-F 2p-3p :30 HW 1012TV-WORSE \$175.00 NM 2 All Th 09/27/12 2:36 PM Rachael Ray 2p M-F 2p-3p :30 HW 1112TV-BIG DEAL \$175.00 NM 1 All F 09/28/12 2:18 PM Rachael Ray 2p M-F 2p-3p :30 HW 1112TV-BIG DEAL \$175.00 NM									
6	09/29/12	09/29/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/29/12 Saturday Today Sa 5a-7a :00 \$175.00 NM Credited									
7	09/26/12	09/28/12	News 4 @ 5p M-F	M-F 5p-530p	--WTF--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/26/12 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1112TV-BIG DEAL \$425.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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KOB
P O Box 1351
Albuquerque, NM 87103

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165162-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	925C01	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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8	09/25/12	09/27/12	News 4 @ 6p M-F	M-F 6p-632p	-TWT---	:30	3	\$500.00	NM																																																								
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9	09/25/12	09/28/12	News 4 @ 10p M-F	M-F 10p-1035p	-TWTF--	:30	3	\$800.00	NM																																																								
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11	09/30/12	09/30/12	NFL (Sunday)	Su 6p-930p	-----S	:30	1	\$2,400.00	NM																																																								
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12	09/25/12	09/28/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$175.00	NM																																																								
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15	09/26/12	09/26/12	Wednesday Prime 2hr 8p	W 8p-10p	--W----	:30	1	\$900.00	NM																																																								
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16	09/26/12	09/28/12	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	3	\$275.00	NM																																																								
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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$425.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$425.00																																												
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	09/24/12	09/30/12	-TWTF--	4	\$425.00																																																												

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165162-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	925C01	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/25/12	09/28/12	M-F Today Show	M-F 7a-9a	-TWTF--	:30	4	\$425.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 8:42 AM M-F Today Show M-F 7a-9a :30 HW 1012TV-WORSE \$425.00 NM 4 All W 09/26/12 8:42 AM M-F Today Show M-F 7a-9a :30 HW 1012TV-WORSE \$425.00 NM 3 All Th 09/27/12 7:21 AM M-F Today Show M-F 7a-9a :30 HW 1012TV-WORSE \$425.00 NM 2 All F 09/28/12 7:59 AM M-F Today Show M-F 7a-9a :30 HW 1012TV-WORSE \$425.00 NM									
18	09/29/12	09/29/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/29/12 6:14 PM News 4 @ 6p Sat Sa 6p-630p :30 HW 1012TV-WORSE \$350.00 NM									
19	09/29/12	09/29/12	News 4 Spec Sa 5a (2hr)	Sa 5a-7a	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/29/12 6:27 AM News 4 Spec Sa 5a (2hr) Sa 5a-7a :30 HW 1112TV-BIG DEAL \$250.00 NM									
20	09/25/12	09/28/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1012TV-WORSE \$175.00 NM 2 All Th 09/27/12 12:55 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1112TV-BIG DEAL \$175.00 NM									
21	09/26/12	09/28/12	News 4 Today I 530a-6a	M-F 530a-6a	--WTF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --WTF-- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/26/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1012TV-WORSE \$300.00 NM 2 All Th 09/27/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1012TV-WORSE \$300.00 NM									
22	09/29/12	09/29/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/29/12 11:51 PM Saturday Night Live Sa 1030p-1205a :30 HW 1112TV-BIG DEAL \$400.00 NM									
23	09/25/12	09/28/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 4 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Tu 09/25/12 10:58 PM The Tonight Show M-Th 1035p-1135p :30 HW 1012TV-WORSE \$245.00 NM 3 All W 09/26/12 10:59 PM The Tonight Show M-Th 1035p-1135p :30 HW 1012TV-WORSE \$245.00 NM 1 All Th 09/27/12 11:21 PM The Tonight Show M-Th 1035p-1135p :30 HW 1012TV-WORSE \$245.00 NM 2 All F 09/28/12 11:42 PM The Tonight Show M-Th 1035p-1135p :30 HW 1012TV-WORSE \$245.00 NM									
25	09/26/12	09/28/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --WTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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165162-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	925C01	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/26/12	09/28/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/26/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1112TV-BIG DEAL \$500.00 NM 3 All Th 09/27/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1012TV-WORSE \$500.00 NM 1 All F 09/28/12 6:40 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1112TV-BIG DEAL \$500.00 NM									
27	09/25/12	09/25/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 9:33 PM Tuesday Prime C Tu 9p-10p :30 HW 1012TV-WORSE \$1,800.00 NM									
28	09/25/12	09/28/12	Who Wants to Be A Million M-F 1130a-12p		-TWTF--	:30	4	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 4 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 11:55 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1112TV-BIG DEAL \$175.00 NM 3 All W 09/26/12 11:54 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1012TV-WORSE \$175.00 NM 2 All Th 09/27/12 11:39 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1012TV-WORSE \$175.00 NM 4 All F 09/28/12 11:46 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1112TV-BIG DEAL \$175.00 NM									
30	09/30/12	09/30/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/30/12 7:25 AM Sunday Today Su 7a-8a :30 HW 1012TV-WORSE \$250.00 NM									
31	09/25/12	09/28/12	The Insider 3p	M-F 3p-330p	-TWTF--	:30	4	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/25/12 3:26 PM The Insider 3p M-F 3p-330p :30 HW 1112TV-BIG DEAL \$200.00 NM 3 All W 09/26/12 3:25 PM The Insider 3p M-F 3p-330p :30 HW 1112TV-BIG DEAL \$200.00 NM 1 All Th 09/27/12 3:25 PM The Insider 3p M-F 3p-330p :30 HW 1012TV-WORSE \$200.00 NM 4 All F 09/28/12 3:26 PM The Insider 3p M-F 3p-330p :30 HW 1012TV-WORSE \$200.00 NM									
33	09/25/12	09/28/12	Inside Edition 330p	M-F 330p-4p	-TWTF--	:30	4	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 HW 1012TV-WORSE \$200.00 NM 3 All W 09/26/12 3:44 PM Inside Edition 330p M-F 330p-4p :30 HW 1012TV-WORSE \$200.00 NM 4 All Th 09/27/12 3:52 PM Inside Edition 330p M-F 330p-4p :30 HW 1112TV-BIG DEAL \$200.00 NM 2 All F 09/28/12 3:52 PM Inside Edition 330p M-F 330p-4p :30 HW 1112TV-BIG DEAL \$200.00 NM									
35	09/25/12	09/28/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 4 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 09/25/12 11:32 PM The Tonight Show M-Th 1035p-1135p :30 HW 1112TV-BIG DEAL \$245.00 NM 2 All W 09/26/12 11:32 PM The Tonight Show M-Th 1035p-1135p :30 HW 1112TV-BIG DEAL \$245.00 NM 4 All Th 09/27/12 11:00 PM The Tonight Show M-Th 1035p-1135p :30 HW 1112TV-BIG DEAL \$245.00 NM									

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165162-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	925C01	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/25/12	09/28/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$245.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 All		F	09/28/12	10:58 PM	The Tonight Show	M-Th 1035p-1135p/	:30	HW 1112TV-BIG DEAL	\$245.00 NM
Total Spots							62		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,685.00
<u>Agency Commission</u>	\$3,552.75
<u>Net Amount Due</u>	\$20,132.25
ABQ 7.0%	\$1,409.26
<u>Amount Due</u>	\$21,541.51